



Flora Export S.G. Israel LTD supplies wholesale premium fresh herbs. Grower-direct farm-fresh produce from certified Israeli growers.

Our quality facts:

- Israeli farm-fresh herbs of consistently high quality
- Sourced exclusively from officially certified, well-known Israeli growers with strong reputations.
- Grower-direct distribution with no long-term warehouse storage
- All fresh herbs inspected by PPIS (government phytosanitary inspections) prior to export.
- Produce harvested and prepared by growers specifically for each customer order
- Longer shelf life and improved product quality due to rapid post-harvest handling
- Quality prioritized over quantity as a guiding principle
- Continuous temperature control and appropriate protective packaging
- Delivery of farm-fresh herbs as early as the same day
- Air-freight shipping to international airports worldwide using reliable carriers
- Wide assortment of fresh herbs with year-round availability
- No questionable sources - only certified Israeli growers
- Supportive toward small businesses
- Competitive pricing and reliable customer service

Our standard operation scheme:

Flora Export S.G. Israel LTD oversees the entire process until the produce is dispatched from the airport.

Our operations are performed with following workflow:

1. Fresh herbs are ordered directly from growers according to each customer's specific order.
2. Produce is transported to the airport in refrigerated trucks.
3. All herbs undergo PPIS government phytosanitary inspection and receive official permit for export.
4. Herbs are packed and promptly shipped by air freight to the customer.
5. Customers receive the produce as early as next day after it was harvested and processed by the grower.

Standard packaging and dispatch process:



Freshly harvested and cleaned herbs are received from growers in refrigerated transport as large bulk shipments of 1 kg carton boxes.



Inside each box, the fresh herbs are placed in a special antibacterial plastic bag to extend their shelf life.



Some herbs (chives, rosemary, thyme, etc.) are packed in 1kg horizontal boxes.



Product boxes are packed into a larger master box with dimensions of 100 × 45 × 40 cm. Each master box holds either 20 or 24 product boxes (20–24 kg net weight), or 24 horizontal boxes (24 kg net weight). An additional layer of carton can be added to the master box upon customer request during the colder season.



Two pallets of 20 masters (total 400kg net weight) of fresh herbs are ready for shipping to our client in Europe.



Airport perishables warehouse view.
The majority of Israeli perishables exporters pack and dispatch their goods from this facility. Temperature in the facility is maintained at optimal levels by an industrial air-conditioning system designed specifically for handling fresh produce.

Our assortment includes:

Culinary fresh herbs

Basil, red basil, bulls blood, chard, red chard, chervil, chives, coriander, curly parsley, dill, lemongrass, lovage, marjoram, mint, mizuna, oregano, parsley, peppermint, rosemary, rucola (arugula, garden rocket), sage, salicornia, savory, sorrel, spinach, tarragon, thyme, etc.

Lettuces and salads

baby spring mix salad (baby mix salad), iceberg salad (iceberg lettuce), lollo rosso lettuce, pak choi, romaine lettuce, etc.

Micro herbs

Micro greens, micro leaves, micro shoots.

Edible gourmet flowers

Our contacts:

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